



3685

Docket No.  
694231/0012  
JJD:JFD:PI

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: **Thomas Joshua Shafron et al.**      Group Art Unit: **3625**  
Application No.: **10/015,816**      Examiner: **Nacem U. HAQ**  
Filed: **November 1, 2001**  
For: **A METHOD AND SYSTEM OF FACILITATING ON-LINE  
SHOPPING USING AN INTERNET BROWSER**

Date: **March 30, 2004**

**CERTIFICATE OF MAILING**  
**BY "FIRST CLASS MAIL" (37 C.F.R. § 1.8)**

Commissioner for Patents  
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Alexandria, Virginia 22313-1450

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**GROUP 3600**

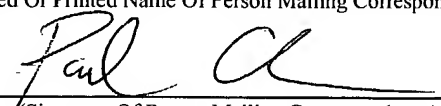
Sir:

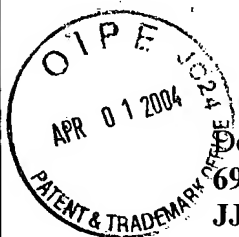
I hereby certify that the following correspondence:

**Supplemental Information Disclosure Statement (2 pages); Forms PTO/SB/08A and  
PTO/SB/08B (2 pages); 5 cited documents; and return postcard.**

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March 30, 2004

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicants respectfully submit this Information Disclosure Statement (IDS) pursuant to 37 C.F.R. §1.97 and 1.98 in order to comply with the duty of disclosure under 37 C.F.R. §1.56. The Examiner's attention is directed to the documents listed on the enclosed Form PTO/SB/08a and b. A copy of each reference is enclosed for the Examiner's convenience.

Applicants note that an installable copy of the Alexa Toolbar, copyright 1998, has been included with this IDS on a CD. The examiner is invited to install the Alexa Toolbar software from the CD, or download a version from the site identified in the last entry of page 7 of attached forms PTO/SB/08A and /08B. The CD also contains additional Alexa Toolbar related files (not needed for toolbar installation, but that accompany the download) from which the Examiner can discern the last dates that the files were modified.

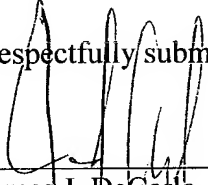
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It is respectfully requested that the Examiner confirm that such documents have been considered by initialing the appropriate portions of the Information Disclosure Statement by Applicants and returning a copy of that form to the undersigned.

Applicants believe that no fee is due in connection with this IDS because it is being submitted prior to a first office action on the merits. *See* 37 C.F.R. §1.97(b)(3). Nevertheless, authorization is hereby given to charge the amount of any required fees, and any deficiencies, to the undersigned's Deposit Account No. 19-4709.

Favorable consideration and prompt allowance of this application is respectfully requested. In the event that there are any questions, or should additional information be required, please do not hesitate to contact Applicants' attorney at the number listed below.

Respectfully submitted



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James J. DeCarlo  
Registration No. 36,120  
Attorney for Applicants  
Stroock & Stroock & Lavan LLP  
180 Maiden Lane  
New York, New York 10038  
(212) 806-5400

# INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Application Number

**10/015,816**

Filing Date

November 1, 2001

First Named Inventor

### Thomas Joshua Shafron

## Art Unit

3625

Examiner Name

**Naeem U. HAQ**

Attorney Docket Number

**694231/0012**

Sheet

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of

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## U.S. PATENT DOCUMENTS

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## FOREIGN PATENT DOCUMENTS

Examiner Initials	Cite No.	Foreign Patent Documents	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
		Country Code-Number-Kind Code				
		WO 00/25239-A1	05-04-2000	SHAFRON, Thomas		
		WO 01/95104-A1	12-13-2001	SHAFRON, Thomas		
		WO 03/038554-A1	05-08-2003	SHAFRON, Thomas		
		WO 03/038640-A1	05-08-2003	LU, Qi		

Examiner Signature		DATE CONSIDERED	
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

[illegible]

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GROUP 3600

Examiner Signature		DATE CONSIDERED	
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